

Rachel Lipsitz

DIGITAL DESIGNER

FUZZYROBOT.COM
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EMPLOYMENT HISTORY

Sotheby's • October 2017

HTML5 Designer

Designed and animated with Animate/GSAP dynamic banners for various Sotheby's campaigns.

Deliveroo • June and September - October 2017

HTML5 Designer

Animated HTML5 ads in various sizes and languages for the Have Moments campaign.

Animated After Effects promos for social media.

Seven Publishing • July - August 2017

HTML5 Designer

Animated ads for Weight Watchers in various sizes using Flashtalking and Adobe Animate.

The Fold • June 2017

HTML5 Designer

Animated ads for Boss Revolution mobile phone service.

The Telegraph • April - August 2017

HTML5 Developer

Animated HTML5 ads for a new travel campaign.

The Wellcome Trust • September & November 2016 / January 2017

HTML5 Banner Designer

Animated HTML5 ads for the new exhibitions-Bedlam, Making Nature and Electricity.

Animated trailers for new exhibitions in After Effects for Instagram and for London Underground video panels.

Fetch • November - December 2016

Freelance Web Designer

Update output several languages and sizes of Apple Music ads.

Harrods • August 2016

Email Designer

Designed and coded HTML emails.

Jacques Vert • April 2016 - July 2016

Email Designer

Designed and coded HTML emails.

EDUCATION

Brunel University • September 2005 - September 2006

MA in Documentary Film.

University of California, Santa Barbara • September 1992 - September 1996

BA with a double major in Film Studies and Art Studio (emphasis in Graphic Design)

PROGRAMS & SKILLS

Google Web Designer, Adobe CC 2017, Adobe Edge, HTML, CSS, Lightroom, cinemagraphs, hand-drawn typography.